

COURSE BROCHURE

AI & Automation Course

A practical program covering AI fundamentals, prompt engineering, and workflow automation with Zapier & Make — skills that immediately impact any career or business.

✓ 4 Core Modules

✓ Live Automation Builds

✓ Placement Support

✓ Certificate Included

6-8

WEEKS DURATION

85%

PLACEMENT RATE

500+

STUDENTS TRAINED

₹80K+

ADVANCED SALARY / MO

WHAT YOU'LL LEARN

01 AI Fundamentals

What AI is, how it works, and where it is used — grounding before any tool

02 AI Tools & Prompt Design

ChatGPT, Claude, Gemini — structuring prompts for consistent, quality outputs

03 Workflow Automation

Connect platforms and eliminate repetitive tasks using Zapier, Make & n8n

04 Applying AI to Real Work

Applied AI for marketing, operations & business — solving day-to-day problems

TOOLS YOU'LL USE

ChatGPT

AI Claude

✦ Gemini

 Zapier

 Make

 n8n

 Notion AI

 Airtable

TRAINING MODES

 Classroom — Madurai

 Online Live

 Weekend Batch

 Fast-Track

CAREER PATHS AFTER THIS COURSE

> AI Specialist

₹25K – 60K

> Automation Expert

₹30K – 70K

> AI-assisted Marketer

₹20K – 45K

> AI-assisted Developer

₹35K – 80K

> Operations Analyst

₹25K – 55K

SALARY RANGE

 Beginner  ₹15K – 30K

 Experienced  ₹40K – 80K

 Advanced  ₹80K+

WHO THIS COURSE IS FOR

- Students building a future-proof skill set
- Professionals saving time with automation
- Business owners applying AI to real operations
- Freelancers offering automation services to clients

Training that's built around you

CareerLabs is a career-focused training institute based in Madurai. We were founded on a simple belief — that practical, job-oriented training should be available to anyone willing to learn. We run small-batch programs so every student gets real attention, not just a seat in a classroom. Our courses are designed around what companies actually hire for, not just what looks good on a syllabus. From your first demo class to the day you receive your offer letter, we are with you at every step.

500+

Students Trained

85%

Placement Rate

6

Career-focused Courses

4+

Years in Madurai

What Students Say

Honest feedback from people who went through the AI & Automation program at CareerLabs.

★★★★★

"In just 6 weeks I went from having no idea what prompt engineering was to automating my entire client onboarding workflow. The return on investment from this course was immediate."

Tamilarasan R.
AI Tools Specialist

★★★★★

"I was spending hours on repetitive content tasks. After this course I automated most of it with Make and Notion AI. My productivity doubled. Most useful course I've ever done."

Swetha N.
Marketing Manager

★★★★★

"The automation modules were eye-opening. I built a workflow connecting our CRM, email, and spreadsheets — all automatically. My manager immediately noticed the change in output."

Manoj K.
Operations Analyst

COURSE FEE

Fee varies by training mode — Classroom, Online, Weekend & Fast-Track are priced differently. Contact us for the current schedule and fee details.

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**Book Your
Seat Today**